IMMACULATA CATHOLIC SCHOOL

CORPORATE PARTNERS PROGRAM

DISCOVER HOW YOU CAN ADVANCE YOUR BUSINESS GOALS WHILE SUPPORTING TOP-QUALITY CATHOLIC EDUCATION IN DURHAM

WHY PARTNER WITH IMMACULATA?

Our social media, website and e-mail list are primarily viewed by **women, aged 34-54 in the Greater Triangle area**...family/household decision makers.

Immaculata is a National Green Ribbon School *(commitment to environment)*, a National Blue Ribbon School *(academic achievement)* and AdvancED STEM Certified and Project Lead the Way Middle School, offering a strong curriculum, diverse community, resources and enrichment, extracurricular activities, and state-of-the-art technology to its 500+ students.

Learn more at **immaculataschool.org**.

BENEFITS FOR ALL

All partnerships will be recognized on the new Corporate Partners page on supportics.org; thanked on the ICS Advancement Facebook page; and will be recognized as a group on our new lobby TV display.

1909 SOCIETY

Levels Bronze and above become members of the 1909 Society—a recognition society for donors contributing $1,000+ annually—and are recognized on the donor tree in our front lobby and an enjoy a special fellowship and recognition event in the winter.

ALWAYS PART OF THE FAMILY

Businesses that are owned by an Immaculata family (including alumni) will be specially noted.

PARTNER POINTS

Partnership Level	Contribution	Points to Use
Titanium	$20,000	40
Diamond	$10,000	20
Platinum	$7,500	15
Gold	$5,000	10
Silver	$2,500	5
Bronze	$1,500	3
Blue	$500	2

Utilize your points to promote your business in a way that makes sense for your goals while also supporting top-quality, values-centered education at Immaculata Catholic School.

Event Sponsorships

20 - Fall Fundraiser - *Presenting*
10 - Fall Fundraiser - *Premium*
10 - Basketball Season Sponsor
5 - Fall Fundraiser
5 - Phil's Challenge
2 - Welcome Back Social
2 - Grandparents Day **SOLD**

Digital

1 - Business Feature on ICS and ICS Advancement Facebook pages
2 - One Week Feature on ICS Lobby TV
3 - Logo and short feature in one weekly e-newsletter

Print

1 - ¼ Page Ad in One Musical Event Program (Advent Program, Intermediate Program, Winter or Spring Concert)
2 - ¼ Page Ad in Spring Musical (3-performances) **ONE REMAINING**
3 - Indoor Poster Display (Non-Exclusive) for One School Year – Fellowship Hall
5 - Indoor Exclusive Poster Display for One School Year – Fellowship Hall
5 - Spring Musical – "presented by (Partner Name)" listed on front of playbill and ¼ page ad within playbill **SOLD**
10 – Yearbook Sponsor (logo on first page and full page ad on last page of yearbook)

Outdoor

5 - Banner on Playground Fence for One School Year

Supports Athletics Supports the Arts

A CLOSER LOOK AT EVENT SPONSORSHIPS

Our Fall Fundraiser and Phil's Challenge sponsors underwrite the cost to put on events that raise essential funding for the operations of Immaculata Catholic School

Fall Fundraiser *Presenting* – 20 points

- 12 tickets
- 60 second ad
- Video welcome during event
- Digital ad on ICS lobby TV for one school year
- Most frequent logo impressions on auction software
- Largest logo on event signage, recognized as the event's presenting sponsor

Fall Fundraiser *Premium* – 10 points

- 8 tickets
- 60 second ad
- Feature digital ad on ICS lobby TV
- More logo impressions on auction software
- Larger logo on event signage

Fall Fundraiser – 5 points

- 4 tickets
- 30 second ad
- Part of group ad on ICS lobby TV
- Small logo or listing on event signage

Phil's Challenge - 5 points

- Linked logo on event web page and all student fundraising pages
- Opportunity to provide giveaways and prizes for our students
- Sponsor-provided banner on site for fun run day
- Part of group sponsor recognition on ICS lobby TV and bulletin board

Basketball Season – 10 points

- Banner in Fellowship Hall for Winter Sports Season
- Sign outside Emily K Center interior door to gym for Winter Sports Season
- Announcement of support at each home game
- Opportunity to briefly speak at “senior night”

Let's partner to achieve your goals!

Contact Robyn Soffera, Director of Advancement, to learn more.

e: sofferar@icdurham.org

o: 919-682-5847 x 284