

PHIL'S CHALLENGE SPONSOR OPPORTUNITIES



T-shirt Sponsor - Underwrite the cost of our race shirts for all students and staff.

Benefits: Logo on 600+ race t-shirts; opportunity for display table at Color Run; Facebook shout outs; acknowledgement in weekly e-newsletter, logo on event landing page and individual fundraising pages and virtual race pack insert. (Deadline for logo on t-shirt is Feb. 12.)

\$3,000

Swag Sponsor - Underwrite the cost of providing colorful gaiter masks for our runners to wear during the color run (will be an incentive for students, staff and included in virtual race pack).

Benefits: Logo on item featured in our race swag pack. Signage at Color Run (March 26); opportunity for display table at Color Run; Facebook shout out; acknowledgement in weekly e-newsletter, logo on event landing page and fundraising pages and virtual race pack insert. (Deadline for logo swag item is Feb. 16.)

\$2,500

Color Run Sponsor - Underwrite the cost of fabulously fun Color Run!

Benefits: Signage at start/finish line; opportunity for display table at Color Run (March 26); Facebook shout out; acknowledgement in weekly newsletter, logo on event landing page and fundraising pages.

\$1,500

De-Color Station Sponsor – (where race participants will go to have color removed with leaf blowers!)

Benefits: Logo on event landing page and fundraising pages OR sponsor provided yard sign at station.

\$500

Incentive Prize Sponsor - Underwrite the cost of a premier fundraising incentive prizes. (Several Available)

Benefits: Logo on event landing page and fundraising pages. We offer a variety of prizes at different levels. Sponsor would be acknowledged as the provider of a particular prize.

\$500

Contact Robyn Soffera (sofferar@icdurham.org or 919-682-5847) to secure one of these sponsorship opportunities and help us achieve even more great things for Immaculata Catholic School. Immaculata is a 501(c)(3) nonprofit. Tax ID 56-0651260