

PHIL'S CHALLENGE COLOR RUN FAQs

What is the color powder used in a Color Run?

We have purchased bulk powder from Color Blaze. The Color Powder is made from a blend of food grade cornstarch, FD&C and D&C dyes (food, drug and cosmetic dyes) and baking soda. The color powder is gluten free and does not contain dairy, nuts, wheat, soy or other common allergens. Although it is made from all food safe ingredients, it is not created in a food safe facility and is not intended for human consumption.

Although all the materials are food grade we do not recommend inhaling large quantities of color powder.

Anyone who has asthma, is allergic to any of the ingredients or has any respiratory issues should exercise caution when participating in color powder events.

Volunteers will use squirt bottles to aim the color powder at the children's shirts.

What should the kids wear for the Color Run?

Students will be provided with a Phil's Challenge t-shirt. They may choose their own athletic bottoms and socks (please observe out-of-uniform guidelines). Please wear tennis shoes for running but they can be older ones that you don't mind getting color on. The color powder comes out of most fabrics, but if you would be sad if it were ruined...don't wear it.

You may also want to wear sunglasses or goggles for safety and fun. Masks will be worn just like any school day. We also have a fundraising incentive prize of a tie dye neck gaiter that can be worn over your nose, mouth and regular mask. You can win this award by raising \$50+.

What COVID-related safety measures are in place for the Color Run this year?

We will have multiple running locations and will only run one cohort in each area while others are inside doing fun activities in their rooms. There will not be any gathering or color cloud this year. Students will be masked and observe their recess rules.

How can virtual students participate?

Virtual students will get their tshirt and color packet (and any incentive prizes earned) via a pick-up day and can host their own color run at home. Be sure to take pictures...we want to see them!

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What if I don't want my child to participate in the Color Run?

We will have an opt-out space your child can hang out in during the event. Please email your teacher and copy Mrs. Soffera (sofferar@icdurham.org) if you would like for your children to not participate in the Color Run.

This sounds so fun, can I come?

We will communicate via the newsletter whether or not we will be able to have any spectators this year.

How do I get the powder off?

We will have a de-color station to blow loose powder off. We also highly recommend that you have towels in your car for colorful kiddos to sit on. For clothing – simply shake off the excess powder and place in the washing machine.

Does color powder stain skin or hair?

Just as with clothing we recommend shaking off all excess powder before exposing to water. Normal soap and water should remove color powder from skin and hair. Some color does tend to linger for a few days especially on blonde hair. If you are worried about staining, we recommend applying a moisturizer to skin and coating your hair with a small amount of coconut or olive oil before the event.

For more questions about the powder, please visit <https://www.wholesalecolorpowder.com/faqs/>.

